



Smith & Wollensky London– Win A Cow Giveaway, Official Rules

NO PURCHASE OR FACEBOOK LIKE IS NECESSARY TO ENTER OR WIN. Void where prohibited. A purchase will not improve chances of winning. This giveaway is SW Hospitality Europe Ltded by SW Hospitality Europe Ltd. The promotion is not SW Hospitality Europe Ltded, endorsed, administered by or associated with Facebook.

ELIGIBILITY: Drawing is open to individuals who are at least 21 years of age as of March 31, 2018. Employees of SW Hospitality Europe Ltd, Danu Partners and its agents or affiliates, nor their immediate families and individuals living in the same household, are not eligible to participate. All local legislation laws and rules apply. Void where prohibited or otherwise restricted by law.

TO ENTER: Enter at <https://www.smithandwollensky.co.uk/win-a-cow/> or complete entry form in person at Smith & Wollensky London. Alternative entries can be submitted via mail to Win A Cow Giveaway, Smith & Wollensky London, 1-11 John Adam Street, WC2N 6HT London. All entries must be received by 11:59 p.m. GMT on April 7, 2018. Once submitted, all entries become the exclusive property of SW Hospitality Europe Ltd and will not be acknowledged nor will they be returned. Winners will be verified by email from SW Hospitality Europe Ltd on April 16, 2018. Limit one entry per email address and person.

PRIZE DETAILS: The following prize will be awarded to one eligible entrant:

- **14-course meal as per menu with one cocktail per person and wine (75ml glasses) as per menu found here, <https://www.smithandwollensky.co.uk/win-a-cow/> in a private dining room at Smith & Wollensky London for winner and 19 people. ARV: £6,500**

RANDOM DRAWING AND AWARDING OF PRIZES: Winners will be selected in a random drawing from all eligible entries no later than April 16, 2018. Odds of winning will depend on the total number of eligible entries received. Prizes are non-transferable and no substitution will be made. Prizes cannot be redeemed for cash alternative. Date and time of party must be mutually agreed upon by SW Hospitality Europe Ltd and winner. Party and prize must occur by August 31, 2018, at Smith & Wollensky London, 1-11 John Adam Street, WC2N 6HT, London.

All prize claims are subject to verification by SW Hospitality Europe Ltd. The potential winners must complete, sign and return an Affidavit of Eligibility (which affirms that he/she has complied with these Official Rules), as well as a liability release, and where legal, a publicity release, each of which, if issued, must be completed, signed and returned within four (4) business days from date of issuance or prize will be forfeited. If any prize, prize notification or attempted notification is returned as undeliverable, the prize will be forfeited and may be awarded to an alternate winner. Up to three alternate winners may be chosen if prize and verification is not validated. Except where prohibited by law, acceptance of a prize constitutes each winner's consent to use of his/her name, likeness, biographical information and/or photograph without further compensation for advertising and publicity purposes. By accepting a prize, winners acknowledge compliance with these Official Rules. Winners will be posted online at www.smithandwollensky.co.uk

USE OF DATA: SW Hospitality Europe Ltd will be collecting personal data about participants, in accordance with its privacy policy. Please review the privacy policy below. By participating in the giveaway, entrants hereby agree to SW Hospitality Europe Ltd.'s collection and usage of their personal information and acknowledge that they have read and accepted the privacy policy.

PRIVACY POLICY: Smith & Wollensky respects the privacy of every individual who visits our website. It is our policy not to distribute, sell, rent or in any way make available, your name, e-mail address or any other personally identifiable information to any third party. This policy provides our customers with information about how we use information we gather online. Please read this Privacy Policy carefully to learn more about the ways in which we use and protect your personal information. By visiting our website, you are accepting the practices described in this Privacy Policy.

Types of Information We Collect

In general, you can visit our website without telling us who you are or revealing any personally identifiable information about yourself.

If you voluntarily provide us with personally identifying information, such as your name, street address, email address, phone number, and birth date, we will collect that information along with any other information you voluntarily provide.

When you participate in site features we may use the personally identifiable information you provide through those features in the following ways: enable your access to and use of the website services; personalize products and services for you; send you products that you purchase; supply services that you purchase or request; send you statements and invoices; send you email notifications of promotions and services; and send you marketing and employment communications.

OTHER CONDITIONS: SW Hospitality Europe Ltd reserves the right, at its sole discretion, to cancel, terminate, modify or suspend this giveaway or any portion hereof, or to disqualify any individual implicated in any of the following actions, if for any reason: (a) infection by computer virus, bugs, tampering, unauthorized intervention, actions by entrants, fraud, technical failures, or any other causes which, in SW Hospitality Europe Ltd's sole opinion, corrupt or affect the administration, security, fairness, integrity or proper conduct of the Giveaway, (b) the Giveaway or any website associated therewith (or any portion thereof) becomes corrupted or does not allow the proper processing of entries per these rules, or (c) the giveaway is otherwise not capable of running as planned by SW Hospitality Europe Ltd. In the event SW Hospitality Europe Ltd takes any of the actions discussed above, SW Hospitality Europe Ltd will provide notice thereof at www.smithandwollensky.co.uk. In the event SW Hospitality Europe Ltd terminates the giveaway, prizes will be awarded in a random drawing from all eligible entries received before the termination date.

By entering, participants agree to release and hold harmless SW Hospitality Europe Ltd, Administrator and each of their parents, subsidiaries, affiliates, divisions, advertising, wholesalers and retailers, and each of the foregoing entities' employees, officers, directors, shareholders and agents (collectively the "Released Parties"), from and against any and all claims, actions and/or liability for any injuries or death, loss or damage of any kind arising from or in connection with participation in and/or entry into the giveaway or acceptance or use of any prize. The Released Parties are not responsible or liable for any incorrect or inaccurate entry information, and assume no responsibility for (i) any error, omission, interruption, defect or delay in operation or transmission at any website, (ii) failure of any entry to be received by SW Hospitality Europe Ltd due to technical problems, human error or traffic congestion on the Internet or at any website, (iii) communications line, hardware and/or software failures,

(iv) damage to any computer (software or hardware) resulting from participation in the Giveaway, (v) theft or destruction of, tampering with, unauthorized access to, or alteration of entries and/or entry information, or (vi) entries which are late, lost, stolen, damaged, illegible, and/or unintelligible. By entering, entrants agree to comply with these rules. Any entrant who attempts to tamper with this Giveaway in any way shall be disqualified. The use of third-party software or website or automated entry systems to participate is prohibited, and SW Hospitality Europe Ltd reserves the right to disqualify entries made in such fashion. In the event of dispute as to who submitted an online entry, the entry will be deemed submitted by the Authorized Account Holder of the email address submitted at the time of entry. "Authorized Account Holder" is defined as the natural person assigned to an email address by an Internet access provider, on-line service provider or other organization responsible for assigning email addresses for the domain associated with the email address in question. Additional restrictions may apply.

Winners are responsible for any other unspecified expenses associated with acceptance or use of the Prize.

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